

HCF has partnered with startup accelerator
Slingshot for the 2016 **HCF Catalyst Program**
#HCFcatalyst

Attention health tech Startups

Need \$150,000 investment
for your big idea?

Want the backing of
Australia's largest
not-for-profit health fund?

Apply for HCF Catalyst today.
Applications close 27th Nov 2015.

 **HCF** accelerated by **slingshot**
catalyst

1. Startup Program

Get your Startup business idea off the ground with **\$50,000*** and a structured three month accelerator program.

In three months you will develop a business model, prove you are developing a product or service customers want, build a minimum viable product and communicate progress to advisors and investors.

To qualify your Startup should be:

- **Web based and digitally focused**
- **A unique product that aligns to one of the HCF Catalyst themes**
- **Scalable globally with large markets, users and revenue as a goal**
- **A team of capable and highly motivated founders.**

*Successful Startups have the opportunity for up to **\$100,000** of next-round investment from the Slingshot Venture Fund.

2. Scaleup Program

Rapidly scale your existing business utilising the potential to work with the HCF's large and engaged customer base. The aim of the Scaleup program is to achieve a commercial agreement with HCF to take your product to the massive HCF member base. Successful scaleup applicants will demonstrate product/market fit, traction and the ability to scale.

A successful Scaleup applicant will:

- **Have a functional product that aligns to one of the HCF Catalyst themes**
- **Have an existing customer base and existing revenue**
- **Have a stable team**
- **Be able to deliver your solution within three months of starting**
- **Be looking to scale quickly**

The HCF Catalyst themes include:

**Connectivity,
Experience &
Personalisation**

Insight

**Community &
Wellness**

**Efficiency &
Outcomes**

About HCF



HCF has always sought to bring innovative ideas to market, for the benefit of its members and the community as a whole. The challenge has always been to find those opportunities. HCF Catalyst addresses this challenge by attracting innovators to HCF, offering successful entrepreneurs the support they require to get their ideas market-ready, while giving HCF and its members early access to the best ideas that Australia has to offer.



About Slingshot

Slingshot brings Corporates and Startups together to create remarkable companies.

For more information visit

hfcatalyst.slingshotters.com